

HOW TO MAKE THE MOST OF YOUR VIRTUAL DISPLAY WEEK EXPERIENCE

KEYNOTES

Powerful keynote speakers are one of the cornerstones of Display Week's annual program, and this year is no exception. Join our daily keynote sessions and learn from these industry thought leaders and experts as they bring their unique insights and perspectives to our global audience.

TECHNICAL PROGRAM

Display Week is well known for providing the most cutting-edge and informative technical content in the display industry. Come visit the Auditorium and see, at your convenience, the Symposium, Business Conference, Seminars and Short Courses. The content here from global experts simply cannot be found anywhere else. **LIVE ENGAGEMENT:** In addition to text Q&A that you can use throughout the week to interact with the authors, we have added two daily windows for the Symposium, Seminar and Short Courses (2-3 PM PDT and 2-3 JST) during which you can participate in live video chats with the presenters. For those of you familiar with in-person Display Week, this is the same idea as the Author Interviews at the physical show.

EXHIBITION

Our virtual show floor is where the world's next-generation electronic display creators, technologists, value-add suppliers, and market-making end-users gather to stay connected, stay current, and get ahead. Display Week is North America's only event for the electronic display value chain. You can navigate the exhibition by company or by your product/technology of interest. **LIVE ENGAGEMENT:** In addition to live text chat with exhibitors, we are offering live chats through a Zoom-like interface as well.

I-ZONE

Here display enthusiasts from across the world will receive a sneak peek at new products that will hit the shelves both in the US and internationally within the next few years. You can find the industry's best ground-floor start-ups, seen for the first time each year on the virtual show floor. **LIVE ENGAGEMENT:** In addition to live text chat with i-Zone companies, we are offering live chats through a Zoom-like interface as well.

EXHIBITORS' FORUM

The Display Week 2021 Exhibition will once again include the Exhibitors' Forum. This forum will feature scheduled presentations by exhibitors. **LIVE ENGAGEMENT:** Attendees can click directly into a presenter's booth and interact with the exhibitors as noted above in the Exhibition section.

PEOPLE'S CHOICE AND I-ZONE AWARDS

Attendees will have the opportunity to vote for the best virtual booths in four categories: new technology, new component, technology demo, and most interactive booth. The People's Choice winners will be announced Thursday evening, May 20.

The I-Zone will also name a Best Prototype award, which will be announced Wednesday evening, May 19.

LOUNGES

LIVE ENGAGEMENT: At the end of each day's sessions, we're inviting everyone to 'meet up' in the Display Week Networking Lounge, where you'll have the opportunity to connect with your colleagues, peers, and other Display Week attendees.

SID AWARDS

As is customary at Display Week, award winners will be announced: the SID International Honors and Awards on Monday and the Display Industry Awards on Tuesday.

PANEL DISCUSSIONS

There are two exciting panels:

[CEO Forum](#) (*Wednesday*): Our 2021 panelists include the CEO for a company that makes thin-film transistors, the co-founder of a start-up that invented tablets for special users, and the president and COO of a company that develops air-navigation technology.

[Women in Tech](#) (*Thursday*): Our 2021 panelists include a startup founder, a chief executive officer of a high-tech company, and a business development manager for a worldwide materials engineering company.

LIVE ENGAGEMENT: Both panels will be followed by real-time Q&A with the panelists.

VIRTUAL BRIEFCASE

Bookmark sessions and save content to your personal briefcase to digest at your convenience. Your briefcase is accessible from anywhere in the virtual environment through the navigation bar.

CONNECT THROUGH CHAT

You can easily connect with Display Week 2021 attendees from across the globe in the virtual environment – click on the “Now Attending” or “This Location” numbers at the top of any room in the environment or click the “Attendees” icon in the bottom navigation bar. Once the Attendees list opens, click the green chat bubble to initiate a 1:1 text chat. You can also add people to a chat to create a small group conversation.

LEADERBOARD

The Leaderboard rewards your exploration through the virtual environment. Earn points by watching sessions, adding items to your briefcase, chatting with exhibitors, and more. The Leaderboard is accessible in the upper right-hand corner of any room.

HELP DESK

The Help Desk, accessible through the Lobby and navigation bar, will be staffed daily from 5 AM – 8 PM PDT. Staff will be available for real-time text question support during those hours. Off-hours questions will be answered the following day.